Simpson Sports
3161 Elliott Avenue, #300
Seattle, Washington 98121
(206) 284-9930

February 23, 1982

Mr. Vincent Weiner
Philip Morris
100 Park Avenue
New York, New York 10017

Dear Mr. Weiner:

As per our phone conversation yesterday, I am enclosing a contract for the back cover of 1982 Longacres' official program.

The net amount due Simpson Sports for the advertising space will be $11,000.

As I mentioned before, we are increasing our printing 33 per cent to 1.1 million and we are now prepared for 131 days of racing an increase of 19 per cent from last year. Taking these factors into account the 20 per cent increase from last year is fair.

It's been great working with you,and we will see what the future holds.

Sincerely,

Craig

Craig Simpson

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Source: https://www.industrydocuments.ucsf.edu/docs/lldm0004